

SPONSORSHIP INFORMATION PACKAGE 2019/2020



SOUTH ISLAND ROYALS HOCKEY CLUB

The South Island Royals are a proud member of the BC Major Midget League (MML). In 2004 BC Hockey established the Major Midget League to provide 15, 16 and 17-year old players an opportunity to play elite caliber hockey in order to develop high-level athletes for future participation in the junior, college and pro hockey ranks. The league consists of 11 teams scattered throughout the province of British Columbia reaching as far north as Prince George and east towards the Kootenays. The Royals play a 40-game regular season schedule (20 home games / 20 road games) with the top seven teams from the regular season advancing to the playoffs and the remaining four teams playing a survivor series for the eighth and final playoff spot. The winner of the BC Major Midget League will advance to play the Alberta Midget AAA winner for the right to compete in the Telus Cup National Midget Championship.

The South Island Royals strongly believe sport is an avenue to teach student-athletes valuable lessons of life, while playing the game that they love. We are a non-profit organization and as such rely on the support of sponsors to help us run a successful program. We believe in supporting local and so the majority of our team is local athletes/families who live and spend in our shared community! We are looking to form a mutually beneficial relationship with businesses and individuals across South Vancouver Island by offering exposure across Vancouver Island, as well as provincially throughout British Columbia.



www.southislandroyals.ca

@SIRoyals  

EMAIL: jcherry@sd61.bc.ca



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LEVEL OF SPONSORSHIP

<u>BENEFIT</u>	<u>SILVER</u> \$750	<u>GOLD</u> \$1500	<u>PLATINUM</u> \$2,000
Business logo advertised on team website with link to business website			
Framed team photo (delivered by athlete/family)			
Advertising receipt for tax purposes			
Logo displayed at home games (20 games)			
Acknowledgment of business on social media (@SIRoyals)			
Announcement/Advertisement by broadcaster at home games (20 games)			

All home games are streamed live online creating greater exposure!

If none of these packages suit your needs, or you wish to discuss a personalized sponsorship package or another way in which you can support our team please get in contact by email with General Manager, Johann Cherry



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