

# SPONSORSHIP INFORMATION PACKAGE 2021/2022



## SOUTH ISLAND ROYALS HOCKEY CLUB

The South Island Royals are a proud member of the BC Hockey Program of Excellence hosting teams at U18AAA, U17AAA & U15AAA. The Zone AAA Program was developed to allow a local, affordable option for all players aged 13-17 years old to compete to their highest potential. Graduating players often move on to compete in the junior, college and professional hockey ranks. Each league consists of 10 teams throughout the province of British Columbia. Each team in a typical season will play 30 - 40 games, plus tournaments & playoffs.

The South Island Royals strongly believe sport is an avenue to teach student-athletes valuable lessons of life, while playing the game that they love. Character development, commitment, fitness, and dedication are all areas of emphasis as athletes are guided through opportunities designed to develop a healthy, balanced lifestyle. Student athletes reap the benefits of working together to maintain a high level of motivation while they share their passion and enthusiasm pursuing excellence in sport. We believe that learning to activate your mind and body will lead to a higher level of learning.

We are a non-profit organization and as such rely on the generous support of sponsors to help us run a successful program. We believe in supporting local and so the majority of our teams are local athletes/families who live in our community! We are looking to form a mutually beneficial relationship with businesses by offering exposure across Vancouver Island, as well as throughout the province of British Columbia.



[www.SouthIslandRoyals.ca](http://www.SouthIslandRoyals.ca)



TWITTER & INSTAGRAM @SIROYALS



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## LEVEL OF SPONSORSHIP

<b><u>BENEFIT</u></b>	<b><u>SILVER</u> \$750</b>	<b><u>GOLD</u> \$1500</b>	<b><u>PLATINUM</u> \$2,000</b>
Business logo advertised on team website with link to business website	1 hockey puck	1 hockey puck	1 hockey puck
Framed team photo (delivered by athlete/family)	2 hockey pucks	2 hockey pucks	2 hockey pucks
Advertising receipt for tax purposes	1 hockey puck	1 hockey puck	1 hockey puck
Logo displayed at home games -Displayed on Signage in lobby -Printed on Game Day Program	0 hockey pucks	1 hockey puck	1 hockey puck
Acknowledgment of business on social media posts (@SIRoyals)	0 hockey pucks	0 hockey pucks	1 hockey puck
Announcement/Advertisement by broadcaster at home games	0 hockey pucks	0 hockey pucks	1 hockey puck

**All games are streamed live online creating greater exposure**

***Don't see a package that suits your needs? Contact us to discuss a personalized sponsorship package & price point***

**Please contact General Manager Johann Cherry by email ([jcherry@sd61.bc.ca](mailto:jcherry@sd61.bc.ca)) for all sponsorship inquiries**



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